

## The future of the cloud is open source: Aruba presents its Managed Kubernetes solution at KubeCon 2023

Available in beta version for the European market, Aruba's Cloud Kubernetes as a Service is based on state-of-the-art technologies, latest generation hardware and a network of European data centres owned by the company

**London, 27 April 2023** – <u>Aruba S.p.A</u>, Italy's leading provider of data centre, web hosting, email, PEC (certified email) and domain registration services, has today announced its new **Managed Kubernetes** solution - available in beta version for the European market - designed for developers and IT professionals interested in cloud-native technology and built to serve companies of all sizes, from SMEs to large enterprises.

The only Italian cloud provider at KubeCon + CloudNativeCon 2023, a major international event held this year in Amsterdam, Aruba presented its solution to an audience of 10,000 IT professionals, collecting hundreds of sign-ups for its beta programme with the aim of optimising the product in view of the official launch scheduled for July 2023.

Aruba Cloud's Kubernetes as a Service (KaaS) solution is built on state-of-the-art hardware, market-leading technologies, and is delivered from a European network of company-owned data centres built to the highest standards. Some of the main features include:

- **Get up-and-running in record time -** Create your Kubernetes clusters in just a few clicks with our user-friendly interface
- **Grow considering the workload's pace -**The solution has flexibility and scalability at its core, enabling you to scale the resources allocated to cluster based on workloads
- **Cost monitoring -** The solution's project-specific organisation enables maximum visibility into resource use and complete cost control
- Maximum redundancy, minimum latency- A free control plane with maximum redundancy guaranteed by three zones. What's more, our data centres are interconnected with latencies of under a millisecond
- Benefit from robust security Aruba's data centre network benefits from all relevant physical, logical and data storage security certifications
- Deploy applications quickly Using the wizard, it only takes a few minutes to deploy applications in the cloud

In addition to the fully managed Kubernetes as a Service – the solution also implements multi-cluster mode, perfect for large enterprise organisations that need to manage and orchestrate distributed on-premises, public cloud and edge environments from a single console.

"For Aruba it was fundamental to take part in an event specifically designed for the world of cloud-native development, which gave us the opportunity to experience first-hand the effectiveness of the solution we are developing and to collect the latest feedback in view of the launch" - commented Massimo Bandinelli, Marketing Manager of Aruba Cloud - "We met many other Italian veteran companies at the event who appreciated the presence of an all-Italian provider able to offer this managed technology and which will allow them to develop cloud applications with a national interlocutor with European coverage."



Aruba S.p.A., founded in 1994, is the leading Italian cloud provider and the first company in Italy for data centre, cloud, hosting, trust services, email, PEC and domain registration services, aimed at individuals, professionals, businesses and Public Administration. Aruba manages 2.6 million registered domains, 9.4 million e-mail accounts, 8.8 million PEC accounts, 130,000 managed servers, for a total of 16 million users. Aruba PEC and Actalis are the 2 Certification Authorities of Aruba, both accredited with AgID (Agenzia per l'Italia Digitale), they provide highly qualified services. In March 2021 Aruba enters the Telco market with the offer of ultra-broadband connectivity services in the Italian territory, based on Open Fiber's all fibre optic network (FTTH - Fiber To The Home). In almost 30 years, the company has acquired extensive experience in the development and management of high-tech Data Centres, owned and located throughout the country (the largest is in Ponte San Pietro - BG), characterised by infrastructures and plants 'green by design' that comply with the highest safety standards in the sector (Rating 4 ANSI/TIA-942 and ISO 22237) and are designed to have minimal environmental impact. Since 2015, the company has been using energy from 100 per cent renewable sources with Guarantee of Origin and produces additional clean energy through photovoltaic plants and hydroelectric power plants. The infrastructure network also extends across Europe with a proprietary Data Centre in the Czech Republic and partner facilities located in France, Germany, Poland and the UK. Since 2014 Aruba has been the official registry of the authoritative '.cloud' extension for the worldwide registration of Internet domains. Since 2015 Aruba.it Racing has been the official Ducati team in WorldSBK and World Champion for the 2022 season. For further information visit: https://www.aruba.it

## **Media contacts**

Megan Cowlbeck/Lorna Miller <u>aruba@rlyl.com</u> Red Lorry Yellow Lorry for Aruba